

COOKING with BAO

A FUNDRAISER FOR INDEPENDENT HMONG FARMERS

LA CROSSE LOCAL

DYLAN OVERHOUSE
PRODUCTIONS

M Mike Makes

[For Independent Hmong Farmers Corp.](#) is kicking off an area fundraiser in support of our Hmong farmers and vendors that are a staple in La Crosse County.

As with any small business owners, the pandemic in 2020 left a substantial economic impact on the Hmong farmer vendors such as experiencing a higher volume of profit loss in 2020 compared to previous years; in some cases, vendors made half their annual income.



Cooking with Bao

- 12 Episodes, 2 per week, Tuesdays and Thursdays
- Bao will be teaching various dishes including Hmong and Hmong/American recipes, using ingredients that you can commonly find at local farmers markets and co-ops.
- Shows will livestream on Facebook and post on Youtube and lacrosselocal.com.

GOLD SPONSORSHIP

LIMIT OF 4 AVAILABLE

\$800 - YOU WILL RECEIVE

- Pop-up thank you during each Cooking with Bao video
- Bao will verbally thank the Gold Sponsors
- Your logo on the PDF of recipes available for download
- Your logo in the end credits of the cooking shows
- Your logo on the La Crosse Local website with link to your business
- Inclusion in e-news announcements with logo
- Social Media thank yous

☐

Yes! I would like to be a Gold Sponsor!

Cost: \$800

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Yes! I would like to be a Silver Sponsor!

Cost: \$400

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Yes! I would like to be a Bronze Sponsor!

Cost: \$200

Guidelines

- Payment due net 30 days from invoice.
- Invoices will be sent via email.
- Returned checks will incur bank fees.

Name of Business: _____

Contact Person: _____

Phone Number: _____

Email: Address: _____

Signature: _____

SILVER SPONSORSHIPS

\$400 - YOU WILL RECEIVE

- Your business name in the end credits of the cooking shows
- Your business name, with link, on the PDF of recipes available for download
- Your logo on the La Crosse Local website with a link to your business
- Social Media thank yous

BRONZE SPONSORSHIP

\$200 - YOU WILL RECEIVE

- Your business name in the end credits of the cooking show
- Your business name, with link, on the PDF of recipes available for download
- Social Media thank yous



Make checks payable to:

Independent Hmong Farmers Corp.
P.O. Box 578
La Crosse, WI 54602

Or Checkmark below:

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Please invoice me