

# LA CROSSE LOCAL

## Arts & Food

by river travel

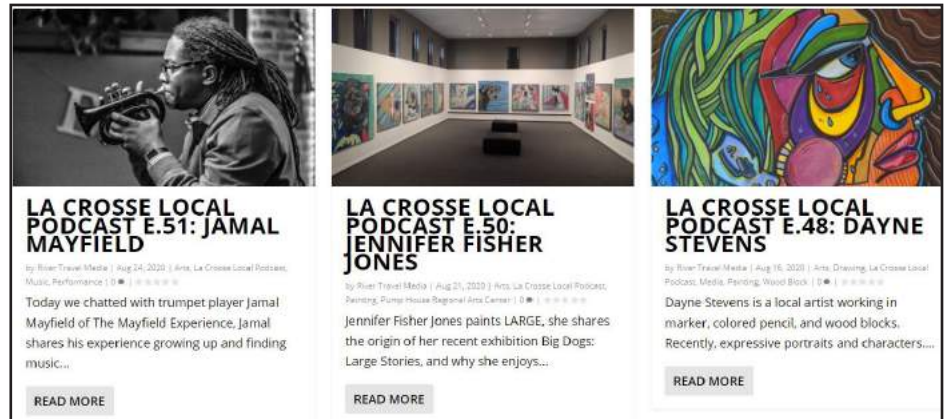
250x250



728x90



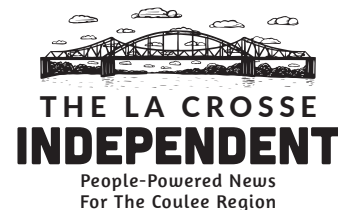
PODCAST SPONSOR



### Required file format of Digital Ad

40 KB or less  
JPEG, static GIF or PNG File  
All ad orders are subject to acceptance by the publisher.  
Terms and Conditions apply.

Examples are smaller than true size and are meant to give a visual idea of the ad space.



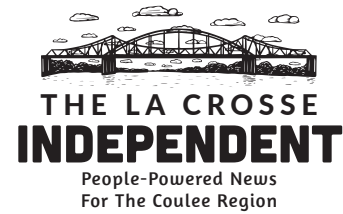
**La Crosse Independent, La Crosse Local, and the La Crosse Times partner to offer affordable advertising to area individuals, businesses and organizations.**

**La Crosse Independent**, a site offering news and analysis on local La Crosse issues, **La Crosse Local**, an arts, food, and entertainment podcast and publication, and the **La Crosse Times** offering locally-sourced satire are banding together to offer advertisers multi-level, multi-site advertising opportunities to an actively engaged La Crosse area based audience.





LA CROSSE LOCAL  
Arts & Food



ADVERTISE ON ALL THREE SITES -- BEST DEAL -- FURTHEST REACH!

- OPTION 1: \$75 per month | 6 months = \$450
- OPTION 2: \$70 per month | 12 months = \$840

CHOOSE ANY TWO OF THE SITES

- OPTION 3: \$60 per month | 6 months = \$360
- OPTION 4: \$55 per month | 12 months = \$660

CHOOSE ANY ONE OF THE SITES

- OPTION 5: \$50 per month | 6 months = \$300
- OPTION 6: \$45 per month | 12 months = \$540

PODCAST SPONSOR

- 3 Months La Crosse Local Podcast Sponsor = \$500  
Your business/organization announced as sponsor within a minimum of 24 podcasts (business name and one sentence tag line); plus, 250x250 Digital Ad and 728x90 Leaderboard for 3 Months on lacrosselocal.com. Limited availability.

If choosing Options **3** or **4** please circle which **TWO** sites you would like to advertise on.

If choosing Options **5** or **6** please circle which **ONE** site you would like to advertise on.

**La Crosse Times**  
lacrossetimes.news

**La Crosse Local Arts & Food**  
lacrosselocal.com

**La Crosse Independent**  
lacrosseindependent.com

**Guidelines**

- Payment due net 30 days from invoice. Invoices will be sent via email. A 2.5% charge will be added to late payments more than 30 days overdue.
- Returned checks will incur bank fees.
- Purchase is non-refundable

- Bill me Annually
- Bill me Monthly

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_

River Travel Media  
PO Box 1712  
La Crosse, WI 54602

Have questions?  
Call Amy Gabay at  
608-799-5334  
or amy@rivertravel.org

